

FOR RELEASE

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Jetlun Corporation Named As CES Innovations 2010 Design and Engineering Award Honoree

South San Francisco, CA, November 12, 2009 – Jetlun today announced that it has been named an International CES Innovations 2010 Design and Engineering Awards Honoree for JIM –the Jetlun Intelligent Management solution for Energy. Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, engineers and members of the trade press to honor outstanding design and engineering in cutting edge consumer electronics products across 36 product categories.

JIM is the world's first fully integrated Zigbee®, Ethernet and HomePlug® enabled whole-home and device-level energy management solution. It provides unprecedented remote energy usage awareness, monitoring, and management.

“We are in a global energy crisis, and reducing wasteful consumption of resources is perhaps the single most important component in combating this crisis,” said Jetlun Co-Founder and CEO, Elsa Chan. “JIM provides powerful tools to help control our energy usage, lower our costs, and reduce our carbon footprint by pinpointing energy usage data.” Ms. Chan added, “Jetlun is honored to be recognized as a CES Innovations honoree.”

The prestigious Innovations Design and Engineering Awards have been recognizing achievements in product design and engineering since 1976. It is sponsored by the Consumer Electronics Association (CEA)®, the producer of the International CES, the world’s largest consumer technology tradeshow, and endorsed by the Industrial Designers Society of America (IDSA), the voice of industrial design, committed to advancing the profession through education, information, community and advocacy.

Jetlun’s JIM solution for energy will be displayed at the 2010 International CES, which runs January 7-10, 2010 in Las Vegas, Nevada. The Innovations Design and Engineering Showcase will feature honorees by product category in the Grand Lobby of the Las Vegas Convention Center and will also be featured at CES Unveiled: The Official Press Event of the International CES on Tuesday, January 5.

The Innovations entries are judged based on the following criteria:

- Engineering qualities, based on technical specs and materials used

- Aesthetic and design qualities, using photos provided
- The product's intended use/function and user value
- Unique/novel features that consumers would find attractive
- How the design and innovation of the product compares to other products in the marketplace

Products chosen as an Innovations honoree reflect innovative design and engineering of the entries. Examples may include the first time various technologies are combined in a single product or dramatic enhancements to previous product designs.

Innovations 2010 Design and Engineering honoree products are featured on www.CESweb.org/Innovations, which lists product categories, as well as each product name, manufacturer information, designer, description, photo and URL.

About Jetlun Corporation:

Jetlun Corporation is a provider of intelligent network solutions, specifically for energy. The Jetlun Intelligent Management solution ("JIM") is a complete family of energy network management products that provides granular energy usage information that enables a homeowner or property manager to pinpoint areas that are consuming the most power. Visit www.jetlun.com.